

CENIC's One Gigabit or Bust Initiative
Communications & Outreach Task Force Meeting Minutes
November 15, 2004

Goal Statement: To communicate the benefits of ubiquitous access to symmetrical gigabit connectivity to communities, schools, businesses and government and thereby earn their support the Gigabit or Bust Initiative

Conduct regional informational roundtables in partnership with, e.g.,
California State Libraries
California State Association of Counties
California League of Cities
Regional Technology Alliances
California County Information Services Directors Association

Obtaining endorsements and/or sponsorships
Governor
Industry

Education outreach to legislature
Support for CPR
Gigabit applications, e.g., health care, homeland security
Broadband investments nationally and internationally
Check list of ~5 good broadband policies, e.g., CTF
Promote regional activities that "get it"

Products of Roundtable TFs, e.g., Cost of Deployment, Fiber, & Entertainment